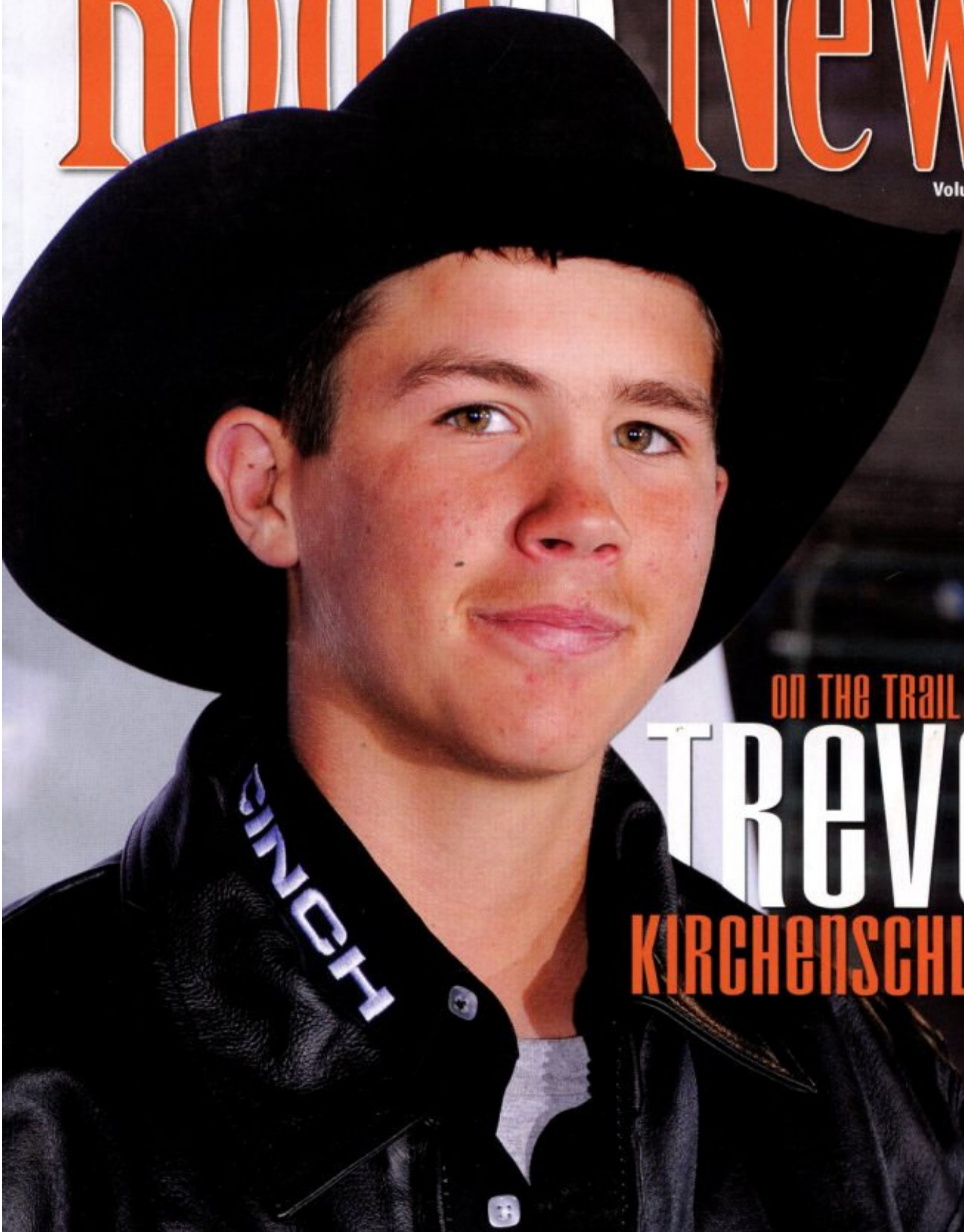


Rodeo News

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ON THE TRAIL WITH...

TREVOR
KIRCHENSCHLAGER

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What's New by Siri Stevens

FEATURE



This issue is heading to the USTRC Finals in Oklahoma City, the ACTRA Finals in Reno, and I'm heading out to the WPRA Finals in Lincoln, Neb., next week. I'm trying to take one weekend a month off and spend it doing something other than rodeo. Sometimes I have to think of things because rodeo is so much a part of my time.

This past weekend I was in Lamar for the college rodeo and Eaton for the ACTRA Finals. It's like a big family for me, just like Laura Lambert wrote about in her *My Side of the Fence*. I find myself wondering what shot I'm missing when I stay home.

The other amazing thing I did was go to the new Wrangler store in the south part of Denver. They filled 5,000 square feet with the first-ever Wrangler retail store and it's AMAZING. They have a great room in the back for endorsees and their grand opening was going to feature Stran Smith and Stetson Vest.

I love the work the Lord has given me and as long as I know Who I'm working for, it makes the tasks easier. May you take the time to call a friend today and let them know what they mean to you – it's one of the greatest gifts you can give.

The Rodeo News is gaining ground out there and I thank each one of you for your continued support of this magazine. The goal is to be the one-stop shop and we are continuing our efforts to make that happen both from the contestant end and the producer side.

I have to tell you the state of affairs in our country is making this a tough go for us. It seems like every week we get one or two bankruptcy

letters. Someone's hopes and dreams stopped in their tracks. This makes it hard to keep the cash flow going. We are the last on the totem pole for payment – after all, why would you pay for an ad you ran when you're not in business anymore?

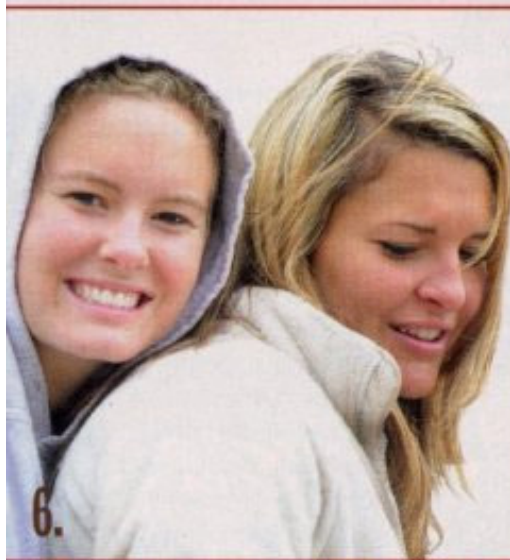
So, I get the letters and throw them away – there's not a thing I can do about it.

I continue to see great things in the rodeo world, the roping world, and the jackpot world. If you put one on, they will come. I drove away from Lamar, Colo., as the lights blazed over the arena. The jackpot was into the night. I've decided as the dollars get tight, the jackpots get better.

See you down the road – oh, my car is getting wrapped – can't wait to show you in the next issue of Rodeo News.



Photos by Siri Stevens



6.



Photo courtesy of the

1. Jace Rosell (ACTRA Finals) Longmont, Colo.
2. Tori Bonham (NIRA) Lamar, Colo.
3. Paige Trumble, Josie Rosell, Nathan Hartshorn (ACTRA Finals) Longmont, Colo.
4. Stephanie Newman (NIRA) Lamar, Colo.
5. Macye Maben on her horse Sara
6. Dani Buhler and Kelsey Trimmer (NIRA) Lamar, Colo.
7. Billy Ward (NIRA) Lamar, Colo.
8. Lauren Dively, Tara Howard, Lacey Stevens, Jo Ann Merritt, Robin Rich, Lory Merritt (Wrangler Store) Denver, Colo.



7.

Photo by Siri Stevens



8.

Photo by Siri Stevens

Please send us your photos: Rodeo News - PO Box 842, Laporte, CO 80535 or info@therodeonews.com (300 dpi)